

A-VPCY150 CITYLIGHT PAPER

DESCRIPTION:

Citylight 150g paper is a specialized paper designed for backlit advertising media.

It is distinguished by high resistance to external conditions and optimal light transmission.

The smooth surface ensures excellent print quality and color intensity.

APPLICATION:

- Illuminated Citylight media
 - bus stops, shelters, city showcases, advertising kiosks
- Illuminated advertising boxes (lightboxes)
 - exhibitions in shopping centers and galleries
- Outdoor and indoor advertising
 - posters, promotional posters, 24-hour displays
- Promotional materials requiring high visibility at night
 - brand campaigns, events, cinema, product launches

PRODUCT FEATURES:

- optimal thickness ensuring stiffness and resistance to waving,
- adequate light transmission
- easy processing and assembly
- coating enabling high-quality printing: hard - solvent, UV, latex

BENEFITS FOR THE USER:

- uniform illumination effect without gaps or spots
- high sharpness of graphics – ideal for display at close range
- dimensional stability during temperature changes
- resistance to sliding in scrolling systems

WEIGHT:

150g

CITYLIGHT PAPER

AVAILABLE ROLLS:

1.067/1.27/1.37/1.48/1.62 x 100

PROPERTIES	UNIT	VALUE
Weight	g/m ²	150
Thickness	μm	145
Opacity	%	98
Brightness (ISO 2470/D65)	%	97
Smoothness	μm	1.8
Surface gloss (TAPPI T480:75° gu)	-	<30
White	%	119